

#### Available online at www.sciencedirect.com





Telecommunications Policy 29 (2005) 321-327

www.elsevierbusinessandmanagement.com/locate/telpol

# Call for Papers

# ICT Networks—Building Blocks for Economic Development



International Telecommunications Society

# Africa-Asia-Australasia Regional Conference

Perth, Western Australia, August 28–30, 2005

Hosted by

Communication Economics and Electronic Markets Research Centre Curtin University of Technology

Sponsored by

Department of Communications, Information Technology and the Arts NERA Economic Consulting

Optus

Physica-Verlag

Telecommunications Policy Journal

ITS Corporate Sponsors

BT, France Telecom, IDATE, InfoCom Research, Inc., KT, NTT DoCoMo, Telcordia Technologies, TELUS, Arnold and Porter, Deutsche Telecom, BAKOM

#### www.business.curtin.edu.au/its-conference



# Call for Participation

This conference attracts speakers and delegates from business, government, telecommunications companies, information technology providers and universities and is the major venue for researchers working in any aspect of communications application and investment. There will be a variety of keynote speakers from academia, government and industry. In June 2003, 169 delegates from 24 countries attended the ITS Conference also hosted by Communication Economics and Electronic Markets Research Centre (CEEM).

The conference venue is the Curtin University of Technology campus located in the Perth suburb of Bentley. Perth is one of the most beautiful spots imaginable. Expect to learn and play and come away feeling that you have achieved more than you normally would at any conference.

The conference has wide appeal, offering fully refereed research tracks, devoted to researchers in all aspects of e-commerce development, prospects for 3G-technology, global corporate strategy, opportunities for product and service bundling over the Internet, the application of real options to investment, and e-banking advance.

## Call for Papers

The theme for this year's conference is *ICT Networks—Building Blocks for Economic Development*. You are encouraged to propose a research paper which is original, unpublished elsewhere and no longer than 5000 words in length. Information about electronic submission, themes within tracks, and other issues are available on the Conference Web site: www.business.curtin.edu.au/its-conference.

## **Tracks**

- B2B and B2C E-Commerce Markets
- Current Development and the Prospects for Mobile Networks
- Digital Divide
- Global Corporate Strategy
- Grid Computing and Networks of Innovation
- Innovations in Electronic Banking and Financial Markets
- Network Investment Evaluation and Real Options
- Product Bundling and Lessons for the Internet
- Virtual Education and Digital Libraries

#### Conference Publications

Speakers wishing to have their papers considered for inclusion in a Special Issue of *Telecommunications Policy* (Elsevier, Amsterdam) should clearly indicate their intention when submitting an abstract. Further information concerning the journal can be obtained from the Web site. All accepted papers will be published in the Conference Proceedings on CD-ROM. A conference volume is also planned for publication with Physica-Verlag of Heidelberg (the economics and management imprint of Springer). Selected papers will be included, and a copy of the volume will be posted to delegates upon publication.

#### **Conference Details**

## **Important Dates**

May 6, 2005	Final date for abstract submission (200 words maximum		
June 3, 2005	Final date for paper submission for peer review		
July 1, 2005	Notification of Acceptance/Rejection		
July 29, 2005	Final paper submission required		
-	Final date for 'Early-Bird' discount		
August 28–30, 2005	Conference Period		

# **Registration Process**

## Register your Interest

You may register an interest in attending only, or in presenting a paper at the conference. This registration of interest is obligation free, and will enable the conference organisers to keep you regularly updated via email.

### Submit an Abstract

You may submit your abstract online whilst registering your interest to present. Again this registration of interest is obligation free, and will enable the conference organisers to keep you regularly updated via email. An abstract of 200 words maximum should be submitted on or before May 6, 2005. It may be useful to view the suggested scope of themes for the conference when considering submitting a paper.

#### Register Online

Email (or download and fax) your registration form to the conference organisers. Discounts are offered for registering with payment received prior to July 29. Full-time students enrolled at tertiary institutions are eligible for student registration, and are invited to submit their paper.

#### **Registration Fees**

	Earlybird*	Regular*	
Non-ITS Member	AUD 770	AUD 1100	
ITS Member	AUD 715	AUD 990	
Student	AUD 440	AUD 660	
Student Basic**	AUD 275	AUD 440	

<sup>\*</sup>The conference dinner is not included in the registration fee.

## **Registration includes**

- Entry to all sessions and communications/exhibition room
- Welcome cocktail party
- Daily morning and afternoon tea
- Buffet lunch on both days
- Satchel containing Conference Proceedings on CD-ROM, conference program and other important material
- Conference volume to be published by Physica-Verlag

## **Organising Committee and Keynote Speakers**

# **Program Chairs**

Gary Madden—Curtin University of Technology, Australia Russel Cooper—Australian Expert Group in Industry Studies, Australia Ashley Lloyd—Curtin University of Technology, Australia

# **Organising Committee and Keynote Speakers**

Robert Albon-Australian Competition and Consumer Commission, Australia

James Alleman—University of Colorado, USA

Aniruddha Banerjee—NERA Economic Consulting, USA

Guy Callender—Curtin University of Technology, Australia

Elizabeth Chang—Curtin University of Technology, Australia

Samir Chatterjee—Curtin University of Technology, Australia

Peter Curwen—Strathclyde University, UK

Heinz Dreher—Curtin University of Technology, Australia

Qiuyan Fan-University of Western Sydney, Australia

Jerry Hausman—Massachusetts Institute of Technology, USA

<sup>\*\*</sup>Student Basic does not include Welcome Cocktail Party, nor the Conference Volume.

Abraham Hollander—University of Montreal, Canada

Sandra Hopkins—Curtin University of Technology, Australia

Yang Jianzheng—University of Shanghai for Science and Technology, P.R. China

Andrea Kavanaugh—Virginia Tech, USA

Ian Kerr-Curtin University of Technology, Australia

David Lal—Robert Gordon University, UK

Zandi Lesame—University of South Africa Pretoria, South Africa

Meher Manzur—Curtin University of Technology, Australia

Hermann Maurer—Graz University of Technology, Austria

Graham Pervan—Curtin University of Technology, Australia

Douglas Pitt—University of Cape Town, South Africa

Depei Qian—Beihang University, P.R. China

Mohammed Quaddus—Curtin University of Technology, Australia

Taylor Reynolds—Organisation for Economic Co-operation and Development, France

Jean-Michel Sahut—Institut National des Télécommunications, France

Yong-Yeop Sohn—Chonnam National University, South Korea

Truong Truong—University of New South Wales, Australia

Duane Varan—Interactive Television Research Institute, Australia

#### **Further Information**

Michael Schipp Communications Economics and Electronic Markets Research Centre Curtin University of Technology GPO Box U1987 Perth WA 6845 Australia

Tel.: +61 8 9266 2391, fax: + 61 8 9266 2391 E-mail: michael.schipp@cbs.curtin.edu.au

Conference Web site: www.business.curtin.edu.au/its-conference

# **Conference Sponsors**

Department of Communications, Information Technology and the Arts



# **NERA Economic Consulting**



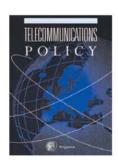
Optus



Physica-Verlag



# Telecommunications Policy Journal





# **ITS Corporate Sponsors**

# **ITS Global Corporate Members**

BT - UK

France Telecom - France





IDATE - France



 $InfoCom\ Research,\ Inc-Japan$ 



KT - Korea



NTT DoCoMo - Japan



Telcordia Technologies – USA



TELUS - Canada



# **ITS International Corporate Sponsor**

Arnold and Porter - USA

# ARNOLD & PORTER ILP

**ITS Global Societal Member** 

Deutsche Telecom – Germany

- T Deutsche Telekom

Non Profit / Governmental Member

BAKOM - Switzerland



BAKOM OFCOM UFCOM OFCOM